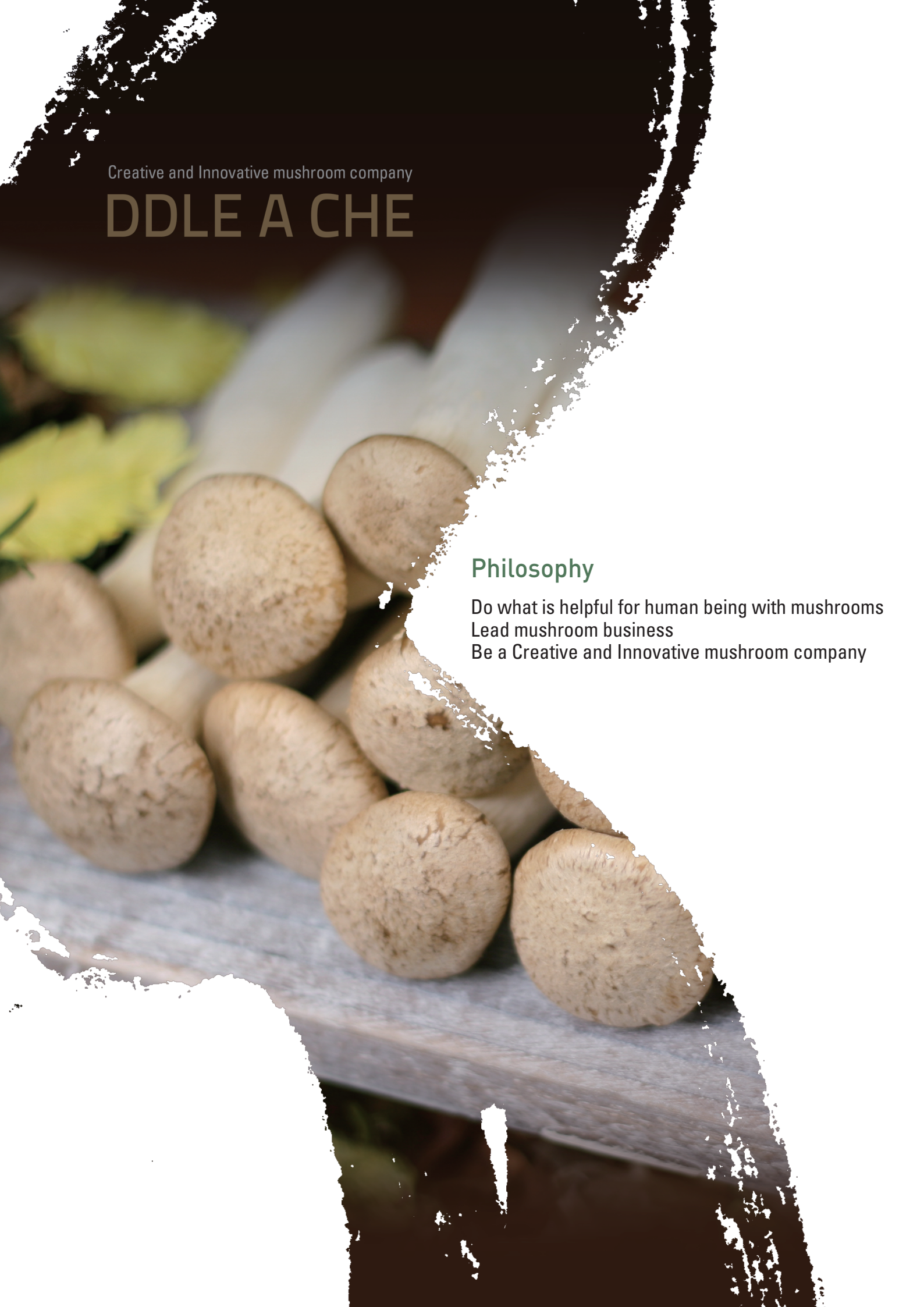




Creative and Innovative mushroom company

DDLE A CHE

DDLE A CHE Co., Ltd



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DDLE A CHE

Philosophy

Do what is helpful for human being with mushrooms

Lead mushroom business

Be a Creative and Innovative mushroom company



History

- 2001. 3 Foundation of Sehwa Fungi Development Institution
- 2003. 5 We reached 25% Market Share in the domestic fungi providing business
- 2004. 3 Selected as a model company in Chungnam Agriculture Techno Park
- 2006. 1 We completed 2nd factory
- 2007. 5 Performance of Agricultural Technical Development Task Registration of Venture Company
- 2007. 7 Company name is changed into DDLE A CHE Co., Ltd
- 2010. 4 Registration of patent about new mushroom(mushmaru) production
- 2010. 9 Being a supplier of large discount marts (E-mart, Homeplus, Lottemart etc.)
Being a supplier of large department stores (Hyundai, Shinsege, Lotte etc.)
- 2011. 3 Selected as a export assisting partner by AT Center

Mushmaru mushroom

Mushmaru mushroom is made from ferulae mushrooms. Ferulae mushrooms are famous for their flavor and taste.

But they have not uniform shapes and cannot be easily cultivated in jar production way. Fortunately we have succeeded in commercializing of that new ferulae mushroom(mushmaru) through advanced techniques.

Before Ferulae Mushroom



After Mushmaru Mushroom



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Distinctive features of Mushmaru mushroom

01

- Chewy & Crispy
- Sweet taste
- Good flavor like pine-mushroom

02

It can be used in a variety of dishes(Roasting, Salad, Soup etc.)

03

- It has anti-aging ingredients (linolenic acid, pleurone)
- Rich of dietary fiber which is helpful for diet

** Our Mushmaru mushroom goods would help you develop your markets*



Distinctive features of Mushmaru mushroom

Some researchers have found new anti-aging material(which is named 'pleurone' by researchers) Dr. Yoo and other researchers wrote a thesis for 'The Journal of Antibiotics' (June 15. 2011) The researchers isolated the new compound, named pleurone, from the ferulae variety of the mushroom species Pleurotus eryngii Ferulae(mushmaru mushroom)



KBS(Korea Broadcasting System 2)
anti-aging nutrition linolenic acid
(a kind of unsaturated acid)

It says that mushmaru has other anti-aging material
linolenic acid which is unsaturated fatty acid
'The five commandments for rejuvenizing discipline'
TV program hit the air

(KBS2 TV, October 29, 2010)



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** We are developing other mushroom seeds and mushroom goods till now.*



Products (Mushmaru mushroom)



- Weight : 180g
- Official GTIN : 13 Barcodes
8809289160083
- It is contained
12 packs in Cartoon



- Weight : 360g
- Official GTIN : 13 Barcodes
8809289160052
- It is contained
6 packs in Cartoon

Illustrated Recipe(Roasting)

- 01 Remove the medium of mushrooms.
- 02 Cut the mushrooms into 2~4 pieces.
- 03 Heat the frying pan and put some cooking oil.
- 04 Put the mushroom pieces and salt properly, and keep frying it.
- 05 Put the mushrooms into the dish and serve it when it was done.



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